

## B&C COOKIES POLICY

### GENERAL INFORMATION

Cookies are files or pieces of information that may be stored on your computer when you visit a website. Cookies are commonly used to make websites easier to use and to better tailor them to the user's interests and needs.

Depending on the type of cookie used, the information collected by a cookie may include personal information. In such case, this information will be dealt with in accordance with The Cotton Group's data protection privacy policy [[http://go.bc-collection.eu/privacy-policy\\_EN](http://go.bc-collection.eu/privacy-policy_EN)].

### TYPES OF COOKIES USED

Subject to your prior consent (banner posted on The Cotton Group's website), the Cotton Group may install on your computer the following types of cookies:

- First party cookies (i.e. visitor cookies, opt-in cookies and Pardot cookies for tracking purposes)
- Third party cookies (i.e. Pardot cookies for redundancy)

### WHY DO WE USE COOKIES?

Cookies are an essential part of how our website works. The main purpose of our Cookies is to give you a better experience when visiting our Website and to optimize our Website.

1. Site functionality Cookies  
Some cookies we use are essential to the functioning of B&C website. For example, remembering your log-in details to certain parts of B&C website, "Save it for later", etc. These cookies are stored for the duration of your browsing session.
2. Performance Cookies  
Some cookies help us with the performance and design of B&C website. These cookies allow us to measure and analyse how our customers use the site, to improve both its functionality and the user experience.

### 3. Functionality Cookies

Some cookies help us to remember your settings which you may have selected (like your language or location), so we can make your user experience as seamless as possible, and more personal to you.

### 4. Targeting and Tracking Cookies

These cookies are used to help us understand your interests as you browse B&C website, so we can tailor and deliver to you a more personalised service in the future. This enables us to keep improving our website, so your user experience becomes easier and more pleasant, and to assist us in delivering relevant messages to you.

## COOKIES MANAGEMENT

Cookies used on The Cotton Group's website are installed and managed by Salesforce/Pardot in accordance with The Cotton Group's data protection privacy policy.

## COOKIES DURATION

In any event, the cookie duration shall not exceed 13 months.

## COOKIES SETTINGS

You may adjust or modify your browser settings in order to limitate or refuse cookies. How to do this will depend on the browser you use. You can find this information regarding the following browsers here:

[Google Chrome](#)

[Microsoft Explorer](#)

[Mozilla Firefox](#)

[Apple Safari](#)

If you adjust or modify your browser settings, please note that this may impact your experience on The Cotton Group's website.

This policy was last modified in May 2018.