



BE INSPIRED



# B&C Reset Outerwear

**Sustainable performance redefined**

Outerwear that does it all, sustainably. 100% certified recycled fabrics, weather-ready technical performance, enduring gender-neutral style. Built for every season. Designed for the planet.



Scan the QR code to explore the full collection.

Certified



Corporation



# Sustainability isn't just a commitment for us. It's the way we do business.

Every outerwear style in our B&C Reset collection is made with care, for people, planet and the future. From the fibres we source to the factories we partner with, sustainability is embedded into every step: more sustainable cotton and certified polyester and nylon, Oeko-Tex certified fabrics and manufacturing in audited, responsibly managed factories.

## Proud to be B Corp

B&C is B Corp certified – part of a global community of businesses that meet the highest standards of social and environmental impact. Our certification is built on 5 key impact areas:

- / **Workers** – promoting fair, safe, and respectful conditions across our supply chain.
- / **Environment** – reducing our footprint through better fibres and materials, improved processes and long-term goals.
- / **Community** – supporting inclusive and positive impact beyond our business.
- / **Customers** – creating responsible products that deliver value without compromise.
- / **Governance** – embedding ethics, transparency and sustainability into our decision-making.

**Being a B Corp means we're actively working towards a better future.**



## Doing better. Together.

When you choose B&C, you're not just choosing high-quality outerwear. You're choosing accountability, transparency and a partner who shares your values.

## B&C, sustainability every day.



## Traceability by B&C, powered by Fairly Made®

We believe you should know the story behind your outerwear (or any B&C style!). That's why every B&C Reset Outerwear label features a QR code – scan it, and access verified product specific data via Fairly Made. You'll see:

- / **The supply chain**, from spinning to final manufacturing.
- / **Environmental impact metrics**, including water use, CO<sup>2</sup> emissions and energy consumption.
- / **Country of origin** for each production stage.
- / **Certifications and audit results**.

In short, everything you need to understand the impact of your chosen B&C Reset Outerwear style.



# For every street, every team, every season.

**B&C Reset Outerwear makes performance a statement. Made from certified recycled fibres, these styles fuse sustainability with bold, contemporary design.**

Weather protection meets modern minimalism in pieces that perform every season without compromising on style.

With clean silhouettes and street-smart attitude, the B&C Reset collection is fashion-forward outerwear that works everywhere: in the city, at work, on campus, or the great outdoors.



Made from RECYCLED MATERIALS

GENDER-NEUTRAL





# Outerwear for the streets



Modern cuts, easy layers and streetwear edge.  
Made entirely from **100% certified recycled fibres**,  
every style is as responsible as it is versatile.  
This is outerwear that works anywhere, built for movement,  
designed for all and always in step with today's style.



## TEAMWEAR, BUT COOLER

Forget the old style uniform. This outerwear collection  
brings a modern attitude to teamwear with clean silhouettes,  
smart fits and weather-ready details that perform anywhere  
– on the job, on the field or on the move. A strong, coordinated  
colour palette makes it easy to build full looks with other B&C  
styles, so teams don't just match, they make an impression.

FIND YOUR COLOUR MATCH	RESET OUTERWEAR							T-SHIRTS	POLO SHIRTS	SWEATSHIRTS
	#Reset Wind- breaker	Reset Lined Wind- breaker	Reset 3Lr® Softshell	Reset 3Lr® Hooded Softshell	Reset Puffer	Reset Body- warmer	Reset Polar Fleece			
WHITE 001	□						□	#E150, #E150 V, #E190, #E220, #inspire, Inspire, Active, Move, Exact, Base-Ball	ID, Inspire, My Polo, My Eco Polo, Active	ID.222-223-224, ID.332-333-334, #, Inspire, Royal, Influence
BLACK 002	■	■	■	■	■	■	■	#E150, #E150 V, #E190, #E220, Inspire, Active, Move, Exact	ID, Inspire, My Polo, My Eco Polo, Active	ID.222-223-224, ID.332-333-334, ID.000, B&C Set in, B&C Hooded, Influence
NAVY 003	■	■	■	■	■	■	■	#E150, #E150 V, #E190, #E220, #inspire, Inspire, Active, Move, Exact	ID, My Polo, My Eco Polo	ID.222-223-224, ID.332-333-334, ID.000, Inspire, Royal, B&C Set in, B&C Hooded, Influence
RED 004	■	■	■	■	■	■	■	#E150, #E190, #inspire, Inspire, Active, Move, Exact	ID, My Polo, My Eco Polo	ID.222-223-224, ID.332-333-334, #, Inspire, Royal, B&C Set in, B&C Hooded
ROYAL BLUE 450	■	■		■	■	■		#E150, #E190, Inspire, Active, Move, Exact	ID, My Polo, My Eco Polo	ID.222-223-224, ID.332-333-334, B&C Set in, B&C Hooded
DARK GREY 670		■					■	#E150, #E190, #E220, Inspire, Move, Exact V	Inspire, My Polo, My Eco Polo	ID.222-223-224, ID.332-333-334, ID.000
BOTTLE GREEN 540	■	■						#E150, #E190, Exact /kids	ID, Inspire	ID.222-223-224, ID.332-333-334, Royal
LAKE BLUE 431	■							#E220	My Polo	ID.222-223-224
POP YELLOW 208	■								My Eco Polo	ID.332-333-334
META ORANGE 226	■							Active	My Polo	
MAGENTA PINK 309	■							#inspire		Inspire, Royal

## MERCH THAT MAKES NOISE

The right outerwear will turn an event into a statement.  
With gender-neutral designs that nod to streetwear,  
B&C Reset Outerwear is built to connect with diverse  
crowds. Large decoration areas give maximum space  
to make an impact, while weather-ready fabrics mean  
they'll stay worn long after the festival, game, or launch  
is over. It's merch with real staying power.



## ONE FIT, EVERY BODY

Streetwear doesn't do labels, and neither do we.  
B&C Reset Outerwear is designed with gender-neutral  
fits that celebrate every body and every identity.  
It's a silhouette that feels fresh, speaks to inclusivity,  
and aligns with today's trend of versatile, barrier-free  
fashion. The best fit? The one that works for everyone.

## NO LABEL, ALL YOURS

Every style comes label-free, ready  
to take on any identity. Rebrand,  
customise, decorate – the canvas is yours.  
B&C Reset – outerwear that's stripped  
back to leave space for your story,  
your look, your label.



## SUSTAINABILITY IS STANDARD

Style really feels modern when it's made responsibly.  
B&C Reset Outerwear is crafted from 100% certified recycled  
polyester or nylon, giving waste a second life without sacrificing  
quality. Every style has a PFAS/Fluorine-free DWR coating,  
so performance doesn't come at the planet's expense. Thanks  
to our partnership with Fairly Made, every style is fully traceable,  
for outerwear that can be worn with pride, on every level.



	CERTIFIED	TEAMWEAR	ADULTS + KIDS	EVERYDAY ESSENTIALS	MADE FOR MERCH	NO LABEL
B&C #Reset Windbreaker		✓	✓	✓	–	✓
B&C Reset Lined Windbreaker		✓	–	–	✓	✓
B&C Reset 3Lr® Softshell		✓	–	–	–	✓
B&C Reset 3Lr® Hooded Softshell		✓	–	–	–	✓
B&C Reset Puffer		✓	–	–	✓	✓
B&C Reset Bodywarmer		✓	–	–	–	✓
B&C Reset Polar Fleece		✓	–	✓	–	✓

\*Certified by Control Union CU 1030092



# B&C 3Lr®

## Three layers, one purpose



B&C 3Lr® is a new and innovative, 100% sustainable, 3-layer softshell fabric engineered for performance and versatility.

Each layer, made from certified recycled fabric, is bonded, creating a lightweight, flexible and stretchable fabric that moves with the wearer.

### Protection without bulk

The outer layer delivers reliable protection against wind and water, while staying light and flexible. It moves with you, keeping performance high without adding bulk.

### Warmth that lasts

Inside, a soft anti-pilling micro fleece brings heat retention and lasting comfort. It keeps warmth against the body while feeling smooth to the touch.

### Waterproof, breathable, reliable

At the core, a high-performance invisible membrane provides complete waterproofing while staying breathable. Moisture escapes, comfort stays – so you're always protected, without overheating.

### 100% certified recycled fabrics

Every layer is made from 100% certified recycled fibres, proving that responsible fabrics can deliver the same uncompromising performance as conventional ones – with a lighter footprint on the planet.

# The new shape of softshell

### How B&C 3Lr® is made

#### Outer layer (shell)

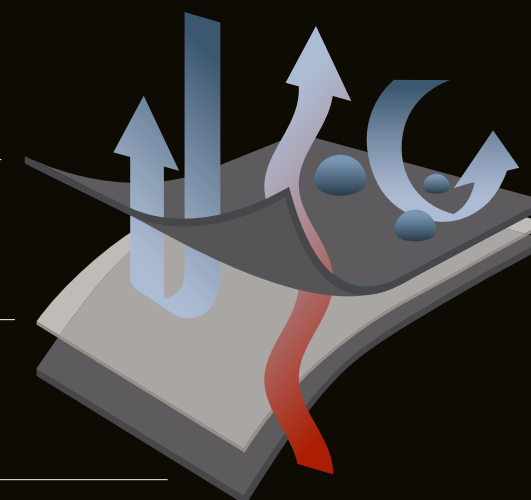
- Water repellent
- Certified recycled polyester + elastane
- Protection and mobility

#### Middle layer (membrane)

- Invisible (thin and flexible)
- Certified recycled Thermoplastic Polyurethane (TPU)
- Breathable: allows the passage of moisture (sweat) for ultimate comfort
- Waterproof

#### Inner layer (lining)

- Certified recycled polyester anti-pilling micro fleece
- Heat retention
- Softness



Made from  
RECYCLED MATERIALS

GENDER-NEUTRAL





# B&C Reset 3Lr® Softshell JG005

Advanced protection meets contemporary style.

- / 3-layer recycled fabric: 92% recycled polyester, 5% recycled TPU\* membrane, 3% elastane - RCS certified.
- / PFAS/Fluorine-free DWR coating.
- / Sleek, minimalist gender-neutral design.
- / High-performance + lightweight + flexible.
- / Waterproof 10,000 mm. Breathable 3,000 MVP.
- / Micro-fleece inner for comfort and warmth.
- / High collar + extended back + adjustable hem and cuffs.
- / 2 zipped pockets.
- / Sizes XS - 4XL.
- / Excellent print results, with the recycled TPU\* membrane having no impact.
- / Easy branding with B&C No Label solution.

\*Thermoplastic PolyUrethane



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

100%  
sustainably  
crafted

# B&C Reset 3Lr® Hooded Softshell JG006

Exceptional insulation meets minimalist look.

- / 3-layer recycled fabric: 92% recycled polyester, 5% recycled TPU\* membrane, 3% elastane - RCS certified.
- / PFAS/Fluorine-free DWR coating.
- / Functional, sleek gender-neutral design.
- / High-performance + lightweight + flexible.
- / Waterproof 10,000 mm. Breathable 3,000 MVP.
- / Fixed 3-part adjustable hood with chin protection.
- / Micro-fleece inner for comfort and warmth.
- / Extended back + adjustable hem and cuffs.
- / 2 zipped pockets.
- / Sizes XS - 5XL.
- / Excellent print results, with the recycled TPU\* membrane having no impact.
- / Easy branding with B&C No Label solution.



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

100%  
sustainably  
crafted



# B&C Reset Bodywarmer JG002

**Lightweight, soft-touch layering solution.**

- / **Outer:** 100% recycled nylon - RCS certified.
- Padding:** 100% certified polyester padding - RCS certified.
- Lining:** 100% recycled polyester - RCS certified.
- / Water repellent (PFAS/Fluorine-free DWR coating).
- / Contemporary gender-neutral design.
- / Premium soft-feel 100% recycled nylon outer.
- / 100% recycled polyester roll padding for warmth without bulk.
- / 2 zipped pockets.
- / Sizes XS - 4XL.
- / Nylon fabrics offer excellent decoration potential, provided technical guidelines are respected.
- / Easy branding with B&C No Label solution.



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

**100%  
sustainably  
crafted**

# B&C Reset Puffer JG001

**Ultimate bulk-free warmth.**

- / **Outer & Lining:** 100% recycled nylon - RCS certified.
- Padding:** 100% certified polyester fake down - RCS certified.
- / Water repellent (PFAS/Fluorine-free DWR coating).
- / Contemporary gender-neutral design.
- / Premium soft-feel 100% recycled nylon outer and lining.
- / Light, warm sustainable synthetic down padding.
- / Adjustable, detachable hood with standing collar.
- / Full length internal storm flap + 1x1 rib cuffs with elastane.
- / 2 zipped pockets.
- / Sizes XS - 4XL.
- / Nylon fabrics offer excellent decoration potential, provided technical guidelines are respected.
- / Easy branding with B&C No Label solution.



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

**100%  
sustainably  
crafted**



# B&C #Reset Windbreaker

JG003 + JK001\*

**Lightweight, certified weather protection for all.**

- / 100% recycled polyester – RCS certified.
- / Windproof and water repellent (PFAS/Fluorine-free DWR coating).
- / Packable weather protection for everyone, every day.
- / Contemporary, gender-neutral design for adults and kids.
- / On size or oversize – next level packable\* weather protection.
- / Raglan sleeves + adjustable 3-part storm hood\* + semi-elasticated cuffs.
- / 2 zipped pockets.
- / 10 matching colours for adults and kids.
- / Inclusive sizing: from 5yrs for kids to 4XL for adults.
- / Approved for all main decoration techniques.
- / Easy branding with B&C No Label solution.

\*Kids style:

- / Handy elastic strap on the packed pocket for better portability.
- / Safety compliant elasticated hood and elasticated bottom hem for a snug, comfortable fit.



ADULTS  
+ KIDS



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

**100%  
sustainably  
crafted**

# B&C Reset Lined Windbreaker

JG004

**A new benchmark in lightweight weather protection.**

- / **Outer & Sleeve lining:** 100% recycled polyester – RCS certified.
- / **Body lining:** 100% recycled polyester mesh – RCS certified.
- / Windproof and water repellent (PFAS/Fluorine-free DWR coating).
- / Contemporary gender-neutral design.
- / Breathable mesh lining.
- / Raglan sleeves for mobility.
- / Adjustable 3-part hood with drawcord + semi-elasticated cuffs.
- / Adjustable bottom hem with drawcord.
- / 2 zipped pockets.
- / Sizes XS – 4XL.
- / Easy decoration access on front & back panels.
- / Easy branding with B&C No Label solution.



GENDER  
NEUTRAL



Certified by  
Control Union  
CU 1030092

**100%  
sustainably  
crafted**





# B&C Reset Polar Fleece

FG001

**The micro fleece that thinks it's a polar fleece!**

- / 100% recycled polyester anti-pilling micro polar fleece - RCS certified.
- / Gender-neutral design with classic fit.
- / Lightweight, thermally efficient micro polar fleece.
- / Thin filaments (144 denier) allow for a high-density knit = maximum thermal efficiency.
- / Chin protector + binding at cuffs and hem.
- / 2 zipped pockets.
- / Sizes XS - 5XL.
- / Higher density delivers exceptional printability.
- / Easy branding with B&C No Label solution.



**GENDER  
NEUTRAL**



Certified by  
Control Union  
CU 1030092

**100%  
sustainably  
crafted**



## Beyond B&C Reset Outerwear, **discover more B&C outerwear styles.**

B&C Reset Outerwear marks a new chapter in our journey towards sustainable outerwear. But it's not the whole story.

Alongside this collection, you'll also find a wider choice of jackets - from lightweight windbreakers to puffers, classic bombers to versatile parkas. While these styles are not 100% sustainable, they are all made with the same care, responsibility and attention to detail that define our brand.



Scan the QR code  
to explore the full line-up.





# Find your perfect outerwear

From essential windbreakers to all-weather protection, the B&C Reset Outerwear collection has your needs covered. Use the guide below to explore styles, performance levels and features, and choose the style that's just right for your project.

	B&C #Reset Windbreaker	B&C Reset Lined Windbreaker	B&C Reset 3Lr® Softshell	B&C Reset 3Lr® Hooded Softshell	B&C Reset Puffer	B&C Reset Bodywarmer	B&C Reset Polar Fleece
							
 <b>FIT</b>	Classic	Classic	Classic	Classic	Classic	Classic	Classic
 <b>FABRIC</b>	Recycled polyester	Recycled polyester	Recycled polyester/ Recycled TPU membrane/ Recycled polyester microfleece	Recycled polyester/ Recycled TPU membrane/ Recycled polyester microfleece	Recycled nylon/ Recycled polyester	Recycled nylon/ Recycled polyester	Recycled polyester
 <b>WATER RESISTANT</b>	-	-	-	-	-	-	✓
 <b>WATERPROOF</b>	-	-	10,000 mm	10,000 mm	-	-	-
 <b>WATER-REPELLENT (DWR)</b>	✓	✓	✓	✓	✓	✓	-
 <b>BREATHABILITY</b>	-	-	3,000 mvp	3,000 mvp	-	-	-
 <b>WINDPROOF</b>	-	-	✓	✓	-	-	-
 <b>GENDER</b>	Gender Neutral + Kids	Gender Neutral	Gender Neutral	Gender Neutral	Gender Neutral	Gender Neutral	Gender Neutral
 <b>SIZES</b>	XS/15+ - 4XL + Kids sizes 5-13	XS - 4XL	XS - 4XL	XS - 5XL	XS - 4XL	XS - 4XL	XS - 4XL
 <b>COLOURS</b>	10	6	3	4	4	4	5
 <b>CERTIFICATION</b>							
 <b>LABEL/NO LABEL</b>	No label	No label	No label	No label	No label	No label	No label

\*Certified by Control Union CU 1030092

**B&C, sustainability every day.**

bc-collection.eu